



THURSDAY, 27TH SEPTEMBER 2018
Careum Auditorium
Pestalozzistrasse 11, 8032 Zürich

AGENDA – Free Trade vs. Protectionism

Moderator

Kaspar Loeb, Senior Consultant cR-Kommunikation

13:30 Welcome Coffee

14:00 Official Welcome

Pierre-Yann Blanchandin, Country Manager, Coface Suisse

14:05 Introduction

Kaspar Loeb, Senior Consultant cR-Kommunikation

14:15 Economic Outlook – Do protectionist measures jeopardize the global economy?

Julien Marcilly, Group Chief Economist, Coface

14:45 Economic Outlook – Global risk from a Swiss perspective

Oliver Adler, Chief Economist Switzerland, Credit Suisse

15:15 Coffee break & Networking

15:45 Global Protectionist Dynamics and Swiss business

Simon Evenett, Professor of International Trade and Economic Development at the University of St. Gallen, Switzerland

16:15 Panel discussion

Julien Marcilly, Coface

Oliver Adler, Credit Suisse

Simon Evenett, University of St. Gallen

Martina Michèle Gmür, Head of Export Promotion, Switzerland Global Enterprise, Zürich

16:45 Closing remarks

Pierre-Yann Blanchandin, Country Manager, Coface Suisse

16:50 Apéro & Networking